



1fw/3622

Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

EFS ID: 65243
Application ID: 09857257
Title of Invention: Advertisement Auction System
First Named Inventor: Charles Eldering
Domestic/Foreign Application: Domestic Application
Filing Date: 2001-06-01
Effective Receipt Date: 2004-07-26
Submission Type: Information Disclosure
Statement
Filing Type:
Confirmation number: 3387
Attorney Docket Number: T709-12




Total Fees Authorized:

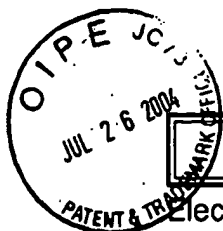
Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark
Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: deba4b44f27a5efd99b55851220b0d90d9a1a6c6



TRANSMITTAL

Electronic Version v1.1
Stylesheet Version v1.1.0


Title of Invention	Advertisement Auction System									
<p>Application Number: 09/857257 </p> <p>Date: 2001-06-01</p> <p>First Named Applicant: Charles A</p> <p>Confirmation Number: 3387</p> <p>Attorney Docket Number: T709-12</p>										
<p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p>										
<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djr/</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djr/	Attorney		
Submitted by:	Elec. Sign.	Sign. Capacity								
Douglas J Ryder Registered Number: 43,073	/djr/	Attorney								
<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>T709-12_07-26-04IDS-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	T709-12_07-26-04IDS-usidst.xml		us-ids.dtd		us-ids.xsl
Documents being submitted	Files									
us-ids	T709-12_07-26-04IDS-usidst.xml									
	us-ids.dtd									
	us-ids.xsl									
Comments										



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Advertisement Auction System																																												
<p>Application Number: 09/857257 </p> <p>Confirmation Number: 3387</p> <p>First Named Applicant: Charles Eldering</p> <p>Attorney Docket Number: T709-12</p> <p>Art Unit: 3622</p> <p>Examiner: James W Myhre</p> <p>Search string: (5933811 or 5749210 or 5752238 or 5740549).pn.</p> <p>US Patent Documents</p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>NT</td><td>1</td><td>5933811</td><td>1999-08-03</td><td>ANGLES</td><td></td><td></td><td></td></tr><tr><td>NT</td><td>2</td><td>5749210</td><td>1998-08-11</td><td>GOLDHABER</td><td></td><td></td><td></td></tr><tr><td>NT</td><td>3</td><td>5752238</td><td>1998-05-12</td><td>DEDRICK</td><td></td><td></td><td></td></tr><tr><td>NT</td><td>4</td><td>5740549</td><td>1998-04-14</td><td>REILLY</td><td></td><td></td><td></td></tr></tbody></table> <p>Signature</p> <table border="1"><thead><tr><th>Examiner Name</th><th>Date</th></tr></thead><tbody><tr><td>Nguyen Tri</td><td>10/26/05</td></tr></tbody></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	NT	1	5933811	1999-08-03	ANGLES				NT	2	5749210	1998-08-11	GOLDHABER				NT	3	5752238	1998-05-12	DEDRICK				NT	4	5740549	1998-04-14	REILLY				Examiner Name	Date	Nguyen Tri	10/26/05
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass																																						
NT	1	5933811	1999-08-03	ANGLES																																									
NT	2	5749210	1998-08-11	GOLDHABER																																									
NT	3	5752238	1998-05-12	DEDRICK																																									
NT	4	5740549	1998-04-14	REILLY																																									
Examiner Name	Date																																												
Nguyen Tri	10/26/05																																												



Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

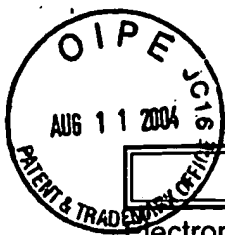
3622
TFW

EFS ID: 66359
Application ID: 09857257
Title of Invention: Advertisement Auction System
First Named Inventor: Charles Eldering
Domestic/Foreign Application: Domestic Application
Filing Date: 2001-06-01
Effective Receipt Date: 2004-08-11
Submission Type: Information Disclosure
Statement
Filing Type:
Confirmation number: 3387
Attorney Docket Number: T709-12




Total Fees Authorized:

Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark
Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: 0a2c5aaf7793dfd13d9e49b42925d0033165a7d

**TRANSMITTAL**

Electronic Version v1.1

Stylesheet Version v1.1.0


Title of Invention	Advertisement Auction System									
Application Number: 09/857257 										
Date: 2001-06-01										
First Named Applicant: Charles A										
Confirmation Number: 3387										
Attorney Docket Number: T709-12										
<p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p>										
<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djr/</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djr/	Attorney		
Submitted by:	Elec. Sign.	Sign. Capacity								
Douglas J Ryder Registered Number: 43,073	/djr/	Attorney								
<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>T709-12_08-03-04IDS-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	T709-12_08-03-04IDS-usidst.xml		us-ids.dtd		us-ids.xsl
Documents being submitted	Files									
us-ids	T709-12_08-03-04IDS-usidst.xml									
	us-ids.dtd									
	us-ids.xsl									
Comments Comments added at the request of EBC										



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Advertisement Auction System																																																																																														
<p>Application Number: 09/857257 </p> <p>Confirmation Number: 3387</p> <p>First Named Applicant: Charles Eldering</p> <p>Attorney Docket Number: T709-12</p> <p>Art Unit: 3622</p> <p>Examiner: James W Myhre</p> <p>Search string: (4546382 or 5319455 or 5410344 or 5446919 or 5532735 or 5636346 or 5774170 or 5781894 or 5835896 or 5855008 or 5905975 or 5915243 or 5948061 or 5991735 or 6006257 or 6009410 or 6023686 or 6026369 or 6055510 or 6058379 or 6161099 or 6253189 or 6338043 or 5758257 or 5758328 or 5515098 or 5233423 or 5374951 or 5635989 or 5758259 or 5786845 or 5805974 or 5977964 or 6002394 or 5550928 or 5774664 or 5818935 or 6088722 or 6160570 or 6177931 or 6286140 or 6457010 or 6684194).pn.</p> <p>US Patent Documents</p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>NT</td><td>1</td><td>4546382</td><td>1985-10-01</td><td>MCKENNA</td><td></td><td></td><td></td></tr><tr><td>NT</td><td>2</td><td>5319455</td><td>1994-06-01</td><td>HOARTY</td><td></td><td></td><td></td></tr><tr><td>NT</td><td>3</td><td>5410344</td><td>1995-04-01</td><td>GRAVES</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>5446919</td><td>1995-08-01</td><td>WILKINS</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>5532735</td><td>1996-07-01</td><td>BLAHUT</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>5636346</td><td>1997-06-01</td><td>SAXE</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>5774170</td><td>1998-06-01</td><td>HITE</td><td></td><td></td><td></td></tr><tr><td></td><td>8</td><td>5781894</td><td>1998-07-01</td><td>PETRECCA</td><td></td><td></td><td></td></tr><tr><td></td><td>9</td><td>5835896</td><td>1998-11-01</td><td>FISHER</td><td></td><td></td><td></td></tr><tr><td></td><td>10</td><td>5855008</td><td>1998-12-01</td><td>GOLDHABER</td><td></td><td></td><td></td></tr></tbody></table>								init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	NT	1	4546382	1985-10-01	MCKENNA				NT	2	5319455	1994-06-01	HOARTY				NT	3	5410344	1995-04-01	GRAVES					4	5446919	1995-08-01	WILKINS					5	5532735	1996-07-01	BLAHUT					6	5636346	1997-06-01	SAXE					7	5774170	1998-06-01	HITE					8	5781894	1998-07-01	PETRECCA					9	5835896	1998-11-01	FISHER					10	5855008	1998-12-01	GOLDHABER			
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass																																																																																								
NT	1	4546382	1985-10-01	MCKENNA																																																																																											
NT	2	5319455	1994-06-01	HOARTY																																																																																											
NT	3	5410344	1995-04-01	GRAVES																																																																																											
	4	5446919	1995-08-01	WILKINS																																																																																											
	5	5532735	1996-07-01	BLAHUT																																																																																											
	6	5636346	1997-06-01	SAXE																																																																																											
	7	5774170	1998-06-01	HITE																																																																																											
	8	5781894	1998-07-01	PETRECCA																																																																																											
	9	5835896	1998-11-01	FISHER																																																																																											
	10	5855008	1998-12-01	GOLDHABER																																																																																											



	11	5905975	1999-05-01	ANSUBEL
NT	12	5915243	1999-06-01	SMOLEN
	13	5948061	1999-09-01	MERRIMAN
	14	5991735	1999-11-01	GERACE
	15	6006257	1999-12-01	SLEZAK
	16	6009410	1999-12-01	LEMOLE
	17	6023686	2000-02-01	BROWN
	18	6026369	2000-02-01	CAPEK
	19	6055510	2000-04-01	HENRICK
	20	6058379	2000-05-01	ODOM
	21	6161099	2000-12-01	HARRINGTON
	22	6253189	2001-06-01	FREZELL
	23	6338043	2002-01-01	MILLER
	24	5758257	1998-05-01	HERZ
	25	5758328	1998-05-01	GIOVANNOLI
	26	5515098	1996-05-01	CARLES
	27	5233423	1993-08-03	JERNIGAN
	28	5374951	1994-12-20	WELSH
	29	5635989	1997-06-03	ROTHMULLER
	30	5758259	1998-05-26	LAWLER
	31	5786845	1998-07-28	TSURIA
	32	5805974	1998-09-08	HITE
	33	5977964	1998-11-02	WILLIAMS
	34	6002394	1999-12-14	SCHEIN
	35	5550928	1996-08-01	LU
	36	5774664	1998-06-01	HIDARY
	37	5818935	1998-10-01	MAA
	38	6088722	2000-07-01	HERZ
	39	6160570	2000-12-01	SITNIK
	40	6177931	2001-01-01	ALEXANDER
	41	6286140	2001-09-01	IVANYI
✓	42	6457010	2002-09-04	ELDERING
	43	6684194	2004-01-27	ELDERING

Signature

Nguyen

10/26/05



Examiner Name

Date